

Annual Report – Historic Lucks Cannery – July 2020

Greetings! I'd like to share with you our progress toward celebrating creativity, promoting economic development, and enriching the lives of citizens in Seagrove and beyond. With your help we are turning a large, vacant building in a small town at the edge of Randolph County into a great, multi-use community center. While our main focus has been renovation of the lower level, other exciting things have transpired this year.

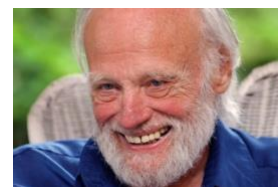


We welcomed a new tenant, Eastern Steel Works, who will create 10 jobs and prepare 8000 square feet in the coming year. Lydia Walton and John Stratton selected our location because of the artistic and community focus of Historic Lucks Cannery. They liked the idea of the private/public partnership that is developing space for economic growth. They also are planning to occupy the maintenance building on site currently owned by the water district. We think their business of creating steel components for bridges is a perfect addition.

During the COVID-19 pandemic, we hosted four online live broadcasts in the Thompson Arts and Event Hall (named in recognition of Bobby and Ann Thompson who made a significant donation.) RD&Co., a solo guitarist/singer garnered over 5000 views and included short info segments about the cannery project including having a refreshment in the GroundLion tap room under construction. Ralph Davis and Bobby Thompson got the Nobody's Fault band together and livestreamed some classic rock from the 70's. Heyleigh Smith, a Christian music artist who has recorded in Nashville and toured nationwide, livestreamed with her band. They are managed by Steve Maness, a local resident and former worker at Luck's. Finally, the Tourism Authority of Randolph County invited us to do a Chat'n'Chill livestream tour of Luck's Cannery. Although there were some audio difficulties, this was well received and included our architect Darian Walker, local potters Ben Owen III, Frank Neef, and mayor David Fernandez. In addition, we featured some of the historical work by Sue Spencer and the Historic Society in Seagrove. The town hall section has a room for storing historic items as well as a room for pottery photography.



We received a 215 piece collection of Ben Owen Senior pottery from Rosemary Harris, an actress who heard about our project by word of mouth. Her late husband John Ehle had long been a fan of Seagrove and collected a beautiful array of pottery so graciously donated by Ms. Harris. John Ehle, a member of the literary hall of fame, wrote 17 books and founded the NC School of the Arts. This is the first asset of the non-profit.



We have contracted the electrical, plumbing, doors and drywall so we will have restrooms complete and operational with electricity in the lower level very soon. Grants with the NC Department of Commerce were closed out. Funds are still needed for main HVAC, canopies, floor polishing, parking lot grading, deck, and several other details.

Dean Lail, president, Historic Lucks Cannery

Mission: Historic Luck's Cannery is a multi-use, community center whose mission is to enrich the lives of the people in our community through the celebration of our creativity, promotion of economic development, community well-being, education and awareness of our cultural heritage.

Town of Seagrope, Lucks Cannery Project	
Financials: Fiscal Year beginning 7/1/2019	
Beginning Bank Balance:	270,150
	Income
Donations direct to Town	25,728
Donations to Nonprofit	29,474
Other Income	171
	55,374
	Expenditures
Architecture	14,376
Demo	40,000
Roofing	63,659
Construction	81,861
Plumbing	16,024
Electric	20,000
Other Expense	145
	236,066
Ending Bank Balance:	89,458

Planned Activities budget	YE 2020	YE 2021	YE 2022	YE 2023	YE 2024
5/26/20 D. Lail					
Funds raised prior balance	212622	212	212	212	212
Fundraising Income					
Mail	0	11000	11000	11000	2000
Email	0	16500	16500	16500	2000
Website	4000	5000	5000	5000	1000
In Person	87500	44500	44500	57600	5500
Foundation Grant	25000	33000	33000	33000	11000
Other Unusual Grant	50000	0	0	0	0
Government Grant	0	250000	1500000	0	0
In Kind services from Town	2500	2500	2500	2500	2500
Total:	169000	362500	1612500	125600	24000
Program Income					
Admissions	0	500	1000	2000	8000
merchandise/services	0	0	0	0	0
Net (Gain)/Loss on assets	0	0	0	0	0
Fundraising Expense					
Mail	100	100	100	250	500
Email	0	0	0	0	0
Website	0	0	0	0	0
In Person	0	0	0	0	0
Foundation Grant writing	0	0	0	0	0
Government Grant	0	0	0	0	0
Marketing	0	0	500	750	1000
Salaries					
Benefits					
Renovation Expenses through Town	378210	349800	1597800	109500	8000
furnishing of facilities	0	1000	3000	5000	500
Professional Expenses	2500	5000	5000	5000	6000
Program Expenses	0	6500	6500	6500	15000
Other Expenses/Fees	600	600	600	600	1000
Total					
Profit	-212410	0	0	0	0
Balance of funds	212	212	212	212	212



Pledged donors over \$5000

NC Dept. of Commerce
 Martha Comer
 Seagrove Area Potters Assoc.
 Presnell Foundation
 JB and Claire Davis

Dean & Kay Lail
 Donald Wellington
 Elizabeth D. Lail
 Joan Johnston
 Elizabeth Dozier

Bobby & Ann Thompson
 Stan & Beverly Beck
 Kelly & Leigh Harris

Pledged donors less than \$5000

Larry Reid
 Emile Boucherie
 Bill and Robin Croom
 Johnny & Patricia Asbil

David and Diane Leonard
 Nobody's Fault Band
 Hire Alternatives
 NC Pottery Center

US Charitable Trust
 Pam Hughes
 James Upton
 Randolph Rotary

Facebook/Online/Other Fundraiser Donors

Billie Durham
 Kathryn Baker
 Jane Braswell
 Jeff Brown
 Bonnie Burns
 David Fernandez
 Lisa Cox Farlow
 Viv N Glyn Fortenberry
 Thomas Gilbert
 Forest Hazel
 Bonnie Cunningham Wallace
 Chris Neelon
 Reynolds Lisk
 Billie Durham
 Bonnie Wallace
 Jonathan Thill
 Pete Pappas
 Diane Leonard
 Jack Lail
 Melissa Costello
 Tom Starland
 Frank Neef
 Owen George
 Paolo Zappalà

Tony Hoover
 Carolyn Johnson
 Brent Lail
 Jack D. Lail
 Megan Lail
 Vernon Lail
 Reynolds Lisk
 Alexa Modderno
 Chris Neelon
 Tammy Potts-O'Kelley
 Debi Hall Johnson
 Stan and Beverly Beck
 Gene and Betty Bumgarner
 Bobby and Ann Thompson
 Juliana Owen
 Dwayne Greene
 Jonathan Stratton
 Arlicia Hackett
 Taylor Purdee
 Barbara Cook
 Michael Lee
 Lisa Blackwell
 Kenny Butler
 Johnny and Patricia Asbill

C.C. Pharr
 Gary Parks
 Paul Ray
 Lisa Richardson Robbins
 Tina Smith Sisco
 Jonathan Thill
 James Upton
 Ed Walker
 Melissa S Walker
 Rogon Walker

 Lydia Walton
 Christopher Brown
 Christina Grant Kinley
 Kathryn Baker
 Katherine Bryant
 Tim Garris
 Jane Colgin
 Jerry and Theresa Polston
 Megan Lail
 Lynn Jones
 Brad & Jane Crumpler
 Jimmy & Pam Hill
 Sandra Lail

Board Members 2018-2019

Elizabeth Dozier
 David Fernandez
 Dean Lail, president
 Frank Neef
 Melissa Walker, secretary

Website: www.luckscannery.weebly.com

Results:

- Estimated Volunteer Hours in fiscal year: 555 Hours
- Programs, meetings and special events held this past year at the facility have served an estimated 15,000 views and 3400 engaged people, including monthly town hall meetings and facebook livestreams.
- An estimated additional 1 Full-time job equivalent has been created this year.
- 8,036 Sq.Ft. Leased to Eastern Steel Works
- 8,468 Sq.Ft. Leased to Carolina Bronze
- 10,832 Sq.Ft. Leased to GroundLion Brewing
- Estimated economic impact this fiscal year: \$300,000

Historic Lucks Cannery is 501c3 Non-profit organization for fund-raising and advising the Town of Seagrove on renovations and programs.

Address: Historic Lucks Cannery, PO Box 119, Seagrove, NC 27341

Website: www.luckscannery.weebly.com

Contact: Dean Lail, 336-953-9335